



SafeEnterprise™ Product Summary Technology E&O and Internet Media Liability Insurance

SafeEnterprise™ has been specially designed to protect companies that provide technology-related products or services or offer professional services via the Internet.

Summary of insurance

- A very broad definition of coverage against technology errors and omissions (E&O).
- Full advertising and personal injury coverage.
- Network security liability.
- Internet media liability.
- Intellectual Property Liability

Available limits

From \$500,000 to \$10 million. Higher coverage limits are available on request.

Minimum premium

\$2,750.

Minimum deductible

\$5,000



Coverage highlights

- **Errors and Omissions (E&O)** coverage – a broad definition of computer systems and information technology-related professional services.
- **Advertising injury and personal injury** including but not limited to disparagement, defamation, libel, slander and invasion or infringement of privacy;
- **Intellectual Property** risk, including, but not limited to, plagiarism, piracy, or misappropriation of ideas in connection with the internet, infringement of copyright, domain name, trade dress, title or slogan or the dilution or infringement of trademark, service mark, service name, or trade name.
- **Internet content liability.**
- **Network security liability** includes unauthorized access, misuse of information and theft of data arising from hacker attacks or a computer virus.
- **Denial of service.**
- **Inadvertent transmission of a virus** or other malicious code.
- **Breach of confidence or misuse of information.**
- **Free online risk assessments** by leading security experts, **NetDiligence**, where there is a network security exposure. Assessments are usually conducted online and are unobtrusive. The report is always made available to the Insured.
- Where necessary, coverage can be **customized** to satisfy the needs of the individual insured.



Target Audience

The policy is designed for:

- Application Service Providers
- Business-to-business (B2B) websites
- Computer and system maintenance companies
- Computer consultants (inc. hardware/software)
- Computer-related training providers
- Computer security companies
- Content channels
- Customer Relationship Management (CRM) companies
- Data processors
- Data Storage/Mining/Caching
- Disaster Recovery
- eCommerce (B2C) websites
- Electronic BBS/forum managers
- Enterprise Resource Planning (ERP) companies
- eProcurement service providers
- Online Transactional businesses
- Healthcare and HIPAA focused companies
- Information services providers
- IT Outsourcing
- IT Training
- Insurance and risk management organizations
- Integrators
- Internet media/publishing/broadcasting and advertising companies
- Layering technology companies
- Messaging services
- Network security companies
- Packaged software vendors
- Payment processing companies
- Portals
- Programmers
- Publishers
- Software designers and developers
- Systems integrators and maintenance
- Telecoms
- Web Communities
- Web content/page providers/developers
- Web page maintenance companies

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